

LE CAMPING

Kick-off for Start-ups

**DEMO
DAY
TOUR
MARCH 2014**



PARIS - LUXEMBOURG - BERLIN - LONDON

POWERED BY



WELCOME



DEAR GUESTS,

At Le Camping, we love to innovate and challenge our views, formats and events. For season 4, we set up a VC Jury to judge the pitches.

This year, since both startups and VCs have an interest in meeting quietly, **we decided to close the ranks for the 5th Demo Day.**

Yes, for the first time in the History of Le Camping, this event is **only for you**, VCs, Business Angels, Family Offices, private investors, and Corporate Venture Funds. We hope you will enjoy the show.

Le Camping Team



Elise Nebout
Le Camping
Manager



Gary Cige
Entrepreneur
in residence



Aviva Markowicz
Community
Manager



Fiodor Tonti
UX Designer



Verity Baynton
Kick-ass intern

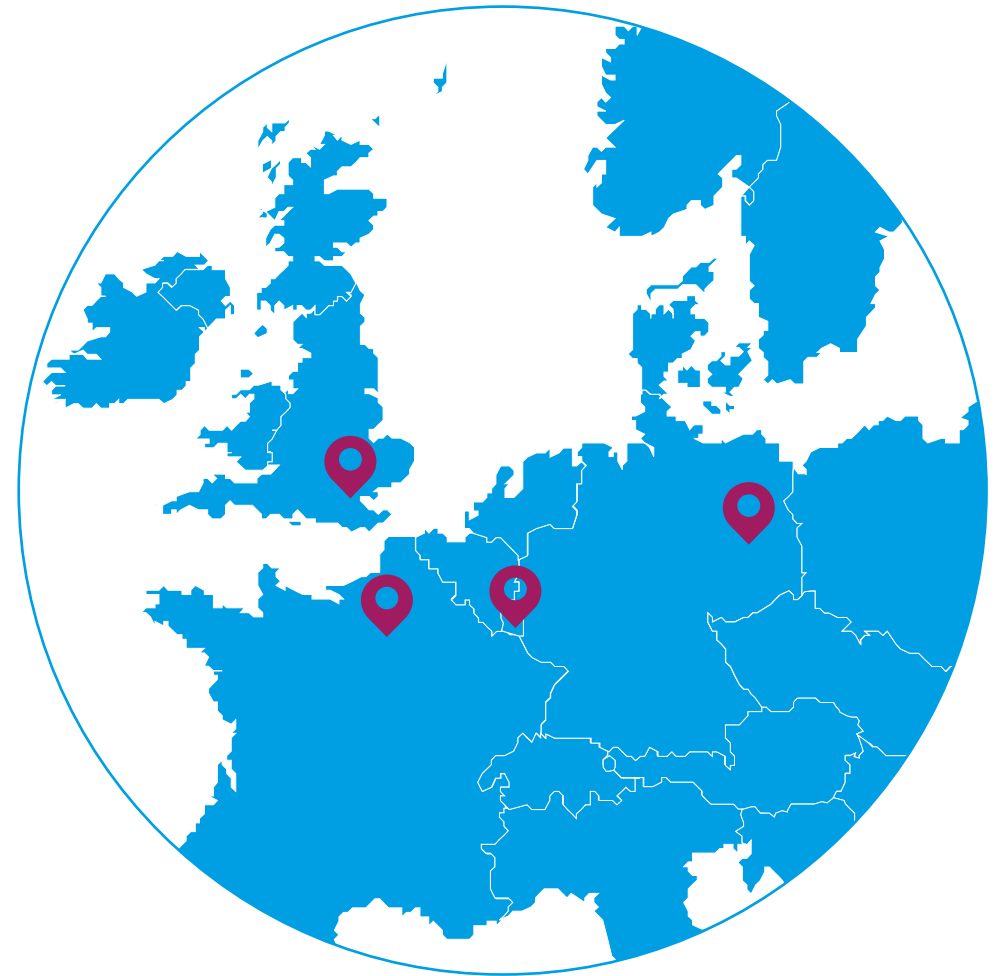


**Louis Pinot de
Villechenon**
EIR intern



Omar Elmontaser
Soul & Images

PROGRAMME



12
MARCH
PARIS

18
MARCH
LUXEMBOURG

25
MARCH
BERLIN

28
MARCH
LONDON

PARIS



12
MARCH



Numa
4th floor
39 rue du Caire,
75002 Paris



LINE UP

1:45 pm

Registration

2:30 pm

Introduction with Elise Nebout,
Le Camping Manager and Jean
François Chianetta, Augment CEO

2:45 pm

Pitches (6 min) by the start-ups of
Season 5

3:45 pm

Networking & cocktails break

4:30 pm

Pitches (6 min) by the Start-ups of
Season 5

5:30 pm

Closing Talk by Romain Lavault,
Partech Ventures

5:35 pm

Networking & cocktails

LUXEMBOURG



18
MARCH



**BGL BNP Paribas
building**
5th and 6th floor
14 rue Aldringen,
Luxembourg City



LINE UP

10:30 am

Registration

11:00 am

Welcoming Pitch

11:45 pm

Pitching session 1

1:00 pm

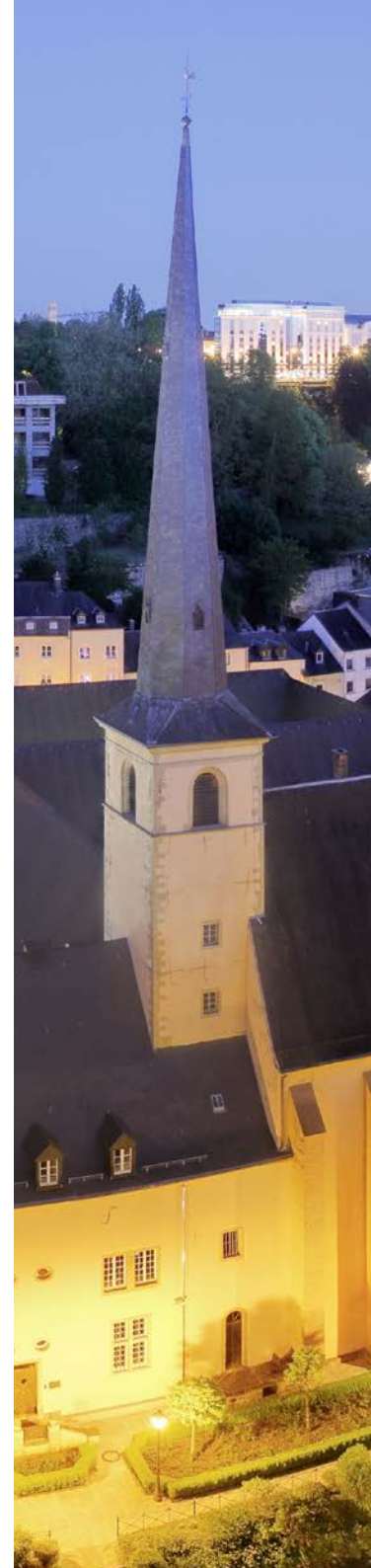
Lunch and one-on-one meetings

2:00 pm

Pitching Session 2

4:00 pm

Networking drinks
and one-on-one meetings





BERLIN



25
MARCH



betahaus
Prinzessinnenstraße
19-20
10969 Berlin



LINE UP

3:00 pm

Welcoming Speech about our concrete results after 3 years

3:10 pm

Pitches by the start-ups of Season 5 (6 min + 3min Q&A)

4:10 pm

Networking Break

4:30 pm

Pitches by the start-ups of Season 5 (6 min + 3min Q&A)

5:20 pm

Networking Cocktail



LONDON



28
MARCH



Google Campus
4-5 Bonhill Street
London EC2A 4BX



LINE UP

2:00 pm

Welcoming Speech about our concrete results after 3 years

2:10 pm

Pitches by the start-ups of Season 5 (6 min + 3min Q&A)

3:10 pm

Networking Break

4 pm

Pitches by the start-ups of Season 5 (6 min + 3min Q&A)

5 pm

Networking Cocktail

LE CAMPING



LE CAMPING

2011 - 2014

01/01/2011

04/03/2014

Goal:
to teach entrepreneurs a process
to create successful businesses

Startups still going strong **51**



During 4 months they pitch about

487 TIMES

Average distance in miles traveled by
the startups during the acceleration

18648

Our acceleration has changed the lives of



250 +
ENTREPRENEURS



We worked with

60 HIGH QUALITY
MENTORS

Number of
BAD IDEAS
thrown out



Amount of time
they saved from
building products
people won't use

*Time average founder spends
before realizing idea won't work

6
MONTHS

MAXIMUM NUMBER OF PIVOTS
MADE IN 6 MONTHS



We hosted

4000 +
PEOPLE AT EVENTS

Number of viable
businesses created

51



6 MONTHS AVE. USER BOOST

2667%

75%

HAVE BEEN RAISED
thanks to Le Camping's collaborators
Lawyers & Certified Public Accountants

Go global in 2014.

THEY ALREADY LOVE LE CAMPING



NUMA

For more than 10 years Silicon Sentier has acted with and for entrepreneurs and innovators. In 2008, we created La Cantine, the first co-working space in France, and in 2011, we launched Silicon Experience, our R&D Lab, and Le Camping, then the only start-up accelerator in France and one of the first in Europe and the world. Today most of our activities fall into one on these three programs.

Today, we have moved to our new home, NUMA. Situated in the heart of Le Sentier, an iconic Parisian neighborhood, this 1500m2 building was designed to become a powerful force for change and innovation through collaboration, synergies and community, increasing our efficiency.

NUMA embodies our belief that complementarity and diversity are the key drivers of creativity and entrepreneurship. This project is the fruit of strong ties between entrepreneurs from all stripes and our committed partners Orange, Google and BNP Paribas.

The region Ile-de-France, quickly joined by the city of Paris, also played a decisive role in conceiving the principle of a "Great Integrated Venue for Innovation" (GLII). Together, we opened NUMA with the ambition to take French innovation even further, and to contribute to our growth and competitiveness.



LE CAMPING KICK-OFF FOR START-UPS

Le Camping is the most renowned French accelerator.

Every season, we select 12 high-potential start-ups that leverage new technologies and disruptive business models to try and achieve exponential growth and international development.

Our members, both the active campers and the alumni, form a close community of high level, ambitious entrepreneurs, which gives strength and dynamism to Le Camping.

THE ACCELERATION PROGRAMME: THE BEST ENVIRONMENT FOR YOUNG START-UPS

Le Camping is a four-month acceleration programme during which the start-ups are expected to develop a product and acquire their first customers. They benefit from a network of 60 mentors, €4500 given without taking equity and a free co-working space at NUMA - a melting pot of creativity and entrepreneurial spirit. Finally, at the end of the program, they get to pitch their project to investors on Demo Day: our last huge push to help them succeed!

OUR PHILOSOPHY IN THREE WORDS

Iteration: test the product and grow step-by-step by meeting with users.

Bootstrapping: learn to create with limited resources.

Emulation: collaborate and share with the community.

THANK YOU

We would like to thank you all for your support: without you, this digital revolution happening at the heart of the Sentier could not exist.

We started almost three years ago and continue to help start-ups to grow through our commitment. Now, after four amazing seasons, we are happy to present to you the startups of the Season 5! New technologies is not a meaningless word but an amazing chance to improve our lives right now.

You are here to see for yourself by meeting the new startups of Le Camping!

STARTUPS



- 1 Agriconomie
- 2 Hublo
- 3 Artips
- 4 Realytics
- 5 Streamroot
- 6 Qleek
- 7 TasteHit
- 8 LocalEyes
- 9 Bandsquare
- 10 Tripndrive
- 11 Krack
- 12 Takes.io



Cultivate your future

Agriconomie is a B2B market place specialized in the agricultural sector; it creates a more efficient bridge between farmers and their products and inputs suppliers.



Notes

OUR PRODUCT



PLATFORM
LAUNCHED
FEB 20th
2014

WE WORKED WITH

**SEVERAL
EUROPEAN
LEADERS**

MARKET SIZE



**28 BILLION
IN FRANCE**



**MORE THAN
300 FARMERS**

TALKING ABOUT US

Le Monde **Les Echos**



JDN **Dynamique
-mag.COM**



Paolin Pascot, CEO
Clément Le Fournis, COO
Dinh Nguyen, CTO



www.agriconomie.com



founders@agriconomie.com



hublo

Web-analytics you'll actually use

Track events, define funnels, receive reports and take relevant actions to improve the performance of your website.

No technical setup, no coding involved.



Notes

OUR PRODUCT



**PRIVATE
BETA
LAUNCHED
IN JANUARY
2014**



**20+
BETA TESTERS**

**AND FIRST
PAYING
CUSTOMERS**



**ALREADY OVER
50 000
VISITORS
TRACKED
A DAY**



**Cyril Gantzer, CEO
Léo Goffic, Founder
Etienne Le Scaon, Founder**



www.hublo.co



founders@hublo.co



artips

Your daily dose of art

Artips sends a daily anecdote, witty and memorable, about an art masterpiece, to be read in 1 minute only.

Artips makes art and its history more accessible both in terms of content and mobility.



Notes

OUR PRODUCT



**25 000
READERS
PER DAY**



**60%
OPENING
RATE
OF OUR
EMAIL**

WE WORKED WITH



TALKING ABOUT US



Coline Debayle, CEO
Jean Perret, CTO



www.artips.fr



founders@artips.fr



Maximize your TV ads' ROI and target the best audience for your business

Realytics is a real-time TV ad tracking platform for online businesses. We enable advertisers to precisely analyze the impact and ROI of each TV ad spot and help them to understand their visitors' behaviour.




Notes

OUR PRODUCT

5 PILOT CUSTOMERS
5 PROSPECTS

MARKET SIZE

 **6**
BILLION
OF TV ADS
INVESTMENTS


PER YEAR
IN FRANCE

WE WORKED WITH



E-COMMERCE
INSURANCE
EDUCATION

REVENUE STREAM

ADVERTISERS
+ INDIRECT REVENUE
VIA MEDIA
AGENCIES

TALKING ABOUT US



Guillaume Belmas, CEO
Sébastien Monteil, CTO
Grégory Bittan, Lead dev
Vincent Nguyen-Huu,
Lead UX



www.realytics.tv



founders@realytics.io



Instant video delivery, made easy and affordable

StreamRoot is a unique peer-to-peer video streaming for online broadcasters. Our solution helps them reduce their bandwidth costs by up to 70% while improving their quality of service.



Notes

Five horizontal lines for taking notes.

OUR PRODUCT

3 PILOT CUSTOMERS

SAVING UP TO 70% OF BANDWIDTH COSTS

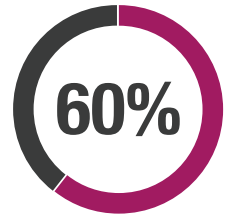
THE 1st TRANSPARENT P2P SOLUTION FOR LIVE STREAMING

MARKET SIZE



GLOBAL BANDWIDTH MARKET 5B\$

VIDEO STREAMING ALREADY CONSTITUTES



OF THE GLOBAL WEB TRAFFIC

TALKING ABOUT US



francetélévisions



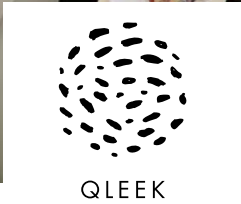
Pierre-Louis Théron, CEO
Axel Delmas, CTO
Nikolay Rodionov, CPO



www.streamroot.io



founders@streamroot.io



Your digital life, in the real world


Not so long ago, every act of consumption began with a ritual. We pulled records from sleeves and perched them on turntables, slid books from shelves, watched as VHS tapes were ingested with a soft ca-chunk.

Qleek aims to return our digital media to a state in which they can be collected, stored, handled, played and shared in the same way that physical media were, once.



Notes

OUR PRODUCT


**OVER 10
PROTOTYPE
TESTERS**

250 
INTERVIEWS WW

TARGET MARKET

86M EARLY
**MAJORITY
CLIENTS WW**

TALKING ABOUT US



QUARTZ



DIGITAL TRENDS

JDN



Ismail Salhi, CEO
Pierre-Rudolf Gerlach, CTO
Johanna Hartzheim, CDO



www.qleek.me



founders@qleek.me



Personalized online shopping

TasteHit is a SaaS product recommendation engine for online shops. Using state-of-the-art machine learning algorithms, TasteHit understands shoppers' tastes and behaves as the best virtual salesperson by increasing conversion and making shoppers more loyal.



Notes

OUR PRODUCT

✓✓✓✓
1000 000
UNIQUE
PERSONALIZED
RECOMMENDATIONS
PER MONTH



EXPECTED
5-10% INCREASE
IN CONVERSION RATE

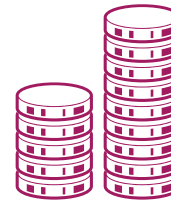


WORLD-CLASS
PREDICTIVE
ALGORITHMS



REAL
TIME
AND
FULLY-AUTOMATED

MARKET SIZE



\$10B
SPENT IN
E-COMMERCE
SaaS

GROWING
10% PER YEAR

2M
CUSTOMERS

REVENUE STREAM

PAY AS
YOU **SaaS**
GROW **MODEL**

WE WORK WITH

MEDIUM-SIZED
E-COMMERCE
BUSINESSES



Alexei Kounine, CEO
Christopher Burger, CTO



www.tastehit.com



founders@tastehit.com



Everywhere your business needs local eyes

LocalEyes is a mobile app that allows anyone to earn money on-the-go by collecting information in stores for brands and retailers.

Brands and retailers can now measure in real time the retail basics of their products on any shelf across the country.



Notes

OUR PRODUCT

25 000+
 LOCAL EYES

8  KEY ACCOUNTS

MARKET

125 
 MILLION POTENTIAL STORE CHECKS IN FRANCE ONLY 17.5 MILLION DONE TODAY

15% OF THE MARKET IS ADDRESSED TODAY

TALKING ABOUT US



CUSTOMERS



Olivier Mougnot, CEO
 Livio Lumbroso, CMO
 Colin Valière, CTO



www.localeyes-app.com



founders@localeyes-app.com



Live concerts on demand

BandSquare brings directly artists and fans together to make concerts happen. On demand, fans can share unique experiences with their favorite artists.



Notes

OUR PRODUCT

 **22 000+**
FANS
IN THE COMMUNITY

GROWTH HACKING


(in 2 months, in France)

 **1st JAZZ MEDIA ON FB** **1st AUDIENCE IN SOUL**
+10 CROWDFUNDING CONCERT

TALKING ABOUT US

 **JDN**
DECIDEURS TV

MARKET SIZE

+160
MILLION 
CONCERT FANS ONLINE

PARTNERS



ARTIST REACH

+300 ARTISTS WORKING WITH US INCLUDING TRYO



Chloé Julien, CEO
Antoine Labbe, CTO



www.bandsquare.fr



founders@bandsquare.fr



tripndrive

Carsharing between travelers

Tripndrive enables carsharing between travellers.
The owner gets a free parking at the airport.
The renter gets a car rental with up to 60% discount.



Notes

OUR PRODUCT



45 000+
UNIQUE VIEWERS



OVER 1000
MEMBERS

TALKING ABOUT US



MARKET SIZE

OVER
€4B
IN EUROPE

REVENUE STREAM

€30/DAY
OF RENTAL



François-Xavier Leduc,
CEO
Nicolas Cosme, CTO
Arthur de Keyzer, COO



www.tripndrive.com



founders@tripndrive.com




KRACK

Krack is a hardware device for skaters - sharing tricks within the community and enjoying their riders life more.



Notes

OUR PRODUCT

 **OVER 50**
SKATEBOARDERS
TESTED
OUR FIRST
2 PROTOTYPES

MARKET SIZE

 **100M**
SKATEBOARDERS
WORLDWIDE
OVER 500M
EXTREME SPORTS ENTHUSIASTS

TALKING ABOUT US



Kevin Straszburger, CEO
Tristan Nicolas, CPO
Charles Passet,
Hardware Architect
Yann Nicolas,
Software Architect



krack.co



founders@krack.co



Collaborating on video just got foolproof

Takes is the perfect tool for every videomaker who need to get feedback in the most fast, elegant and seamless way.

Working with teams and engaging clients becomes a breeze, no more chasing after stakeholders via email. The only focus is now on the creative process, and productivity.



Notes

OUR PRODUCT



300+
QUALIFIED
ACCOUNTS



5 PREMIUMS
RECURRING ACCOUNTS

MARKET

ONLY IN
FRANCE



25.000+
COMPANIES



300.000+
POTENTIAL
USERS IN NEED



TALKING ABOUT US



Le magazine des startups françaises



LE MAGAZINE DES PROFESSIONNELS DU NET



Alexis Ohayon, CEO
Jonathan Asquier,
Co-Founder



www.takes.io



founders@takes.io

THANK YOU



OUR PARTNERS



L'Atelier is the interface between innovative practices and large companies.

Its primary mission is to facilitate exchanges between BNP Paribas' businesses and the ecosystem of innovation: entrepreneurs, incubators, accelerators and investment funds.

L'Atelier was, therefore, naturally interested in Le Camping, a programme that aims to create environments conducive to the launch and development of innovative start-ups.



For the BNP Paribas retail bank in France, Le Camping is a new way to support innovation, as it strongly supports companies in all their projects.

It is also the provides the opportunity to combine the know-how and skills of its staff to develop innovative business projects. A bank of the real economy, BNP Paribas believes that its role involves teaching and increasing awareness of its businesses and its methods of financing in order to constantly improve its exchange with all economic and social actors.



Fonds social européen



The European Social Fund supports projects to create employment. Created in 1957 by means of the Treaty of Rome, the European Social Fund is the principal financial mechanism of the European Union for the promotion of job creation. It supports the execution of the

European Strategy for Employment (SEE). It is one of the three structured funds that are part of the European Union whose mission consists of reducing the inequality of development and reinforcing economic and social cohesion between the countries and regions of the European Union.



Google, created by two students at Stanford, has become a major player in the Internet over the last ten years. The company's DNA resides in creativity, innovation and entrepreneurial spirit, these values are shared with accelerators such as Le Camping. Google France wishes to engage with local partners to support selected projects.

Therefore, we have put together our know-how to support this partnership to make Le Camping more accessible and highlight the adventures undertaken by founders of start-ups. This partnership reflects our commitment to supporting the development of entrepreneurship in France and collaborating with these partners within the emerging ecosystem of the Internet.



Île-de-France is the second most successful region in the world in terms of numbers of international organisations based here (O.E.C.D, Unesco, European Spatial Agency...). For a while now, Île-de-France has also been the number one worldwide destination for business conferences, and the top European region for business fairs and events.

Offering the biggest capacity for exposure in the world, the region hosts an average of 1,700 large-scale events every year.



At Orange we believe that working with partners is key to the success of tomorrow's products and services that will transform our customers' lives. We understand that getting a new business off the ground is hard work.

Orange Partner for start-ups is a team that accompanies young companies in their technical, marketing and sales

activities within an open-minded environment. We connect them to Orange innovators and help them get off to a flying start.



The SNCF has a strategy of innovation to promote constant invention in mobility, and make the train the most popular form of transport in France. Our company is exploring all sources of inspiration and drawing on outside expertise and ideas.

We work with internet users via our Labs, with start-ups specialising in mobility aided by Ecomobilité Ventures (an investment company created in partnership with Orange, and Total), with developers through data.sncf.com – the Open Data platform set up to champion the development of applications that will revolutionise our services, and with SNCF Développement, our subsidiary that promotes economic development, supporting small businesses' start-up projects that meet our eligibility criteria (innovation, sustainable development, eco-mobility, etc.).

At Le Camping, the SNCF, with the help of La Fabrique Digitale, has spotted digital ideas for new customer services which could be used by all of our business units.

By working closely with the young entrepreneurs of Le Camping, for the fifth successive season, SNCF is looking to get to the heart of innovation, test out projects and invest. Through this fantastic melting pot of inventiveness, we are looking to improve our clients' travelling experience over and over again.



The ATALANTA Project is a cross-border platform to drive innovation, facilitate technology transfer and to support entrepreneurship on a transnational European level. The main goal is to contribute to the development of more innovative products and services coming from European R&D project sand to support the creation of more successful tech startups in Europe. This is a three-year project led by a European Union FP7 Consortium, formed by seven top entrepreneurial organizations in Europe.

MEET OUR LEAD MENTORS OF SEASON 5

Meet our lead mentors who worked with our start-ups



Julien Venturini
Entrepreneur, founder
of Exico, marketing
expert



Nicolas Vauvilliers
Serial entrepreneur,
CEO 1001maquettes,
e-commerce expert



Valentin Squirelo
Founder -
Hackerloop,
product designer,
hardware expert



Hervé Cébula
Founder & CEO
MediaTech Solutions



Richard Courtois
Deputy CEO,
BetClic Everest
Group



Florent Thiery
Co-fondateur et CTO
Ubicast



Jean-Pierre Caffin
Senior executive
Advisor chez
BAIN&Cie



Frédéric Dermer
Serial and web
entrepreneur, co-
founder of Greenbureau



Jean-Marie Cognet
Co-Founder / Sales
Director - UbiCast



Boris Golden
Head of Product @
Viadeo



Bora Kizil
Serial entrepreneur
based in London



Cyrille Vincey
Entrepreneur, founder
of Qunb

MEET OUR EXPERTS

Meet our experts who worked with our start-ups



Arthur Bodelec
Product designer & co-founder at Feedly, co-founder at UX Archive



Fadi Bishara
Founder & CEO at Blackbox



Ash Maurya
Founder & CEO at Spark59



Cécile Conaré
Branding & Marketing Strategy Consultant



Damien Anfroy
CEO at BetAdvisor.com



Martin Ohannessian
Founder & CEO at LePetitBallon.com



Anthony Marnell
Currently BD & Sales @mailjet
Formerly @techstars NYC and @ubs



Sophie Pellat
Partner at IT translation



Romain Lavault
ex-Entrepreneur, turned VC @ Partechventures



Thibaud Elzière
Founder @eFounders
@Fotolia @mention @mailjet @textmaster @pressking



Marine Desbans
Member of the Board at Prêt d'Union, former Investment Manager at Schibsted Développement / Schibsted Growth



Sébastien Sacard
Co-founder & president at We Do Product Management

LAWYERS, ACCOUNTANTS, PUBLIC RELATIONS

LAWYERS

11.
100.
34.

AVOCATS ASSOCIÉS

Created by lawyers coming from the most prestigious French and international law firms, 11.100.34. Avocats Associés is clearly oriented toward innovative companies in the sectors of creation, new technologies, telecommunications and media. Start-up lawyers, 11.100.34. Avocats Associés has a specific offer for entrepreneurs, from seed stage until they raise funds and accompanies them in their development. Its goal is to make projects secure as early as possible in order to increase their value to future investors.



Licensed in both Paris and New-York, Henri-Louis DELSOL has developed at DELSOL Avocats an acknowledged expertise in: corporate law (creation, follow-up, commercial agreements, etc.); mergers & acquisitions (external growth, spin-offs, LBOs); fund

raising towards business angels, financial and industrial investors, in particular in the sectors of biotechnologies, robotics and digital technologies; and international negotiations, in particular French-American, advising both French companies setting up a business in North America and American groups investing in France. Aged 33, Henri-Louis DELSOL is a graduate from Jean-Moulin Lyon 3 University

(specialising in business law) and University Aix-Marseille 3 University (DESS-DJCE in international business law). He also completed an LL.M at Georgetown University (Washington D.C, USA).

SB AVOCATS



Sacha Benichou

SB Avocats is a boutique law firm specialized in advising entrepreneurs and fast-growing companies in the conduct of fund raising and M&A transactions. The firm has a wide and renowned practice in internet and telecommunications law. SB Avocats has a significant track record in private equity transactions, especially in the web industry (e-commerce, SaaS services etc.) and software editing. The firm was recognized as one of the top rising law firms in venture

capital ('Trophée du Droit' 2011 and 2012) and ranked as "excellent" in the 2012 Decideurs best private equity law firm ranking. (SB Avocats - 7 rue de Monceau – 75008 Paris - www.sbavocats.com - <http://www.linkedin.com/in/sbavocats> – contact@sbavocats.com)

PUBLIC RELATIONS



Since its launch in 2007, the cabinet has focused on the fields of ICT and multimedia (following the founders' previous experience in other companies dedicated to these areas) and participated in the growth of the media group side during the acquisition of the leading companies. Accomplys is a partner of StartupWeekend and accompanies

candidates throughout France; mentoring at regular events dedicated to entrepreneurship in the world of tech and e-commerce, they have a global vision of the specific expectations of leaders and they have developed simple reporting tools to cater better to entrepreneurs' needs.



André & Associés BAKER TILLY is a chartered accounting firm, specialized in general audit and consulting, dedicated to the creation and support of start-up companies. A team of seven associates in France (supported by 110

assistants) offers a large range of competences with departments focused on taxation, social matters, payroll, and audit. Nowadays, It's a must for entrepreneurs to be surrounded by who can make a positive financial plan so the entrepreneurs can direct their energy towards creating value and developing new ideas. Our specialists are ready to assist the company's founder and to help him create, develop and finalize his project. The way to proceed is to progress



Damien POTDEVIN a public and chartered accountant and a graduate from Paris II Pantheon-Assas University (specialised in business law). He is also president of JPA ASSOCIATIONS: a company involved in

associations and charities. The JPA Group has a wide range of diversified skills and has created a worldwide service that is capable and responsive to the specific needs of its clients. The JPA International, a Network of Independent Audit, Accountancy, Tax & Consultancy Firms, now includes 500 independent professionals who, together, represent more than 140 organizations in 47 different countries worldwide. They have developed services especially tailored to companies and entrepreneurs.



Ideas on Stage is a leading European specialist in fantastic presentations, helping personalities, executives and entrepreneurs to communicate their ideas effectively,

interestingly and memorably. Ideas on Stage offers presentation design services, personalised coaching and state-of-the-art training courses in presentation skills, and supports major events such as TEDxParis and Centifolia.



RUMEUR PUBLIQUE

A brand without position is a brand without influence. More than ever, brands need to position and animate their conversations on topics that mobilise their ecosystem. They should, of course, do so legitimately, concisely and through tangible and lasting

commitments. Helping businesses and institutions in this process is the "force" and know-how of Rumeur Publique.



Annabelle ROBERTS

Whilst working as a media trainer and public speaking coach Annabelle Roberts got tired of seeing really bad presentations. So she partnered with a team of graphic designers and speech writers to create a company specialised in making great ones. She moved to France 7 years ago after studying communications and professional writing at York University in Toronto and teaches the Art of Presentations to International commerce

students at La Sorbonne Paris IV. As a dedicated activist in Paris's start-up community, she works with accelerators and incubators all over the city to help budding entrepreneurs pitch more strongly and communicate their ideas better.



La communication au service des entrepreneurs

Pourquoi pas moi is a communication agency dedicated to entrepreneurs. Created 4 years ago by Prescillia Leroy, Pourquoi pas moi, also named PPM, focused its expertise on Press relations and Public relations. Over the years, Pourquoi pas moi set up different collaboration methods in order to fit in the entrepreneurs' financial issues, and thus offers very pragmatic workshops to learn how to do everything by oneself and avoid an agency service



Mehdy Fassi is a passionate young actress who is very interested in human behaviours. Being very interested in the start-up scene and entrepreneurs' on-stage performances, she currently gives Workshops at Le Camping and at 'Microsoft Biz Spark' in Paris; a great way to push entrepreneurs to become the masters of their own speeches.

PROFESSIONAL SERVICES

helping the daily life of our campers



LE MPING

Kick-off for Start-ups



THANK YOU!

For more information, please contact:

Elise@lecamping.org

Aviva@lecamping.org