

Digital marketing & brand content trainee in an exciting startup

Petit BamBou <http://www.petitbambou.com> is the leading service provider for wellbeing on mobile / internet/social with its leading mindfulness meditation app (in french only today): 875000 fans on Facebook, 600k users, profitable, seen on TF1, France 2, RTL, Elle.... With this service, everyone can do a relaxing break during 10 to 20 minutes and be guided by videos/ audios... to get more serenity, calm and a clear mind. Cultivating happiness is essential today, especially when we see the impact of stress, burnout, depression in the society! The startup was created by 2 experienced entrepreneurs (40 years old, full-time on the projet): The first is an ex executive at PayPal while the second is an agile CTO who worked in the Silicon Valley).

To help our expansion across markets and within our industries, we are looking for an enthusiastic, confident Digital Marketing Intern. You will work directly with the experienced Cofounder to grow Petit BamBou nationally & internationally.. If you want to be part of something huge, are not afraid of challenges and hard work, and have an entrepreneurial streak, then we want you! Working with us means getting responsibility from the first day, having a continuous, steep learning curve and of course a lot of fun.

Your responsibilities:

- Create engaging & creative brand content (text, image, video) for our site, our newsletters, our social media channels or our media partners
- Participate to the community management (Facebook, Instagram...)
- Train your entrepreneurial skills by supporting the 2 founders in strategic, organizational, business administration issues : be the 10th employee !!

- Assist in building SEM & Paid Social Marketing strategies and campaigns
- Support and organize our national and international expansion plans by developing and enforcing new marketing strategies in certain regions of Europe

What we offer:

- Purposeful & meaningful job : improving wellbeing in the world
- Work directly with an international, highly experienced management team in the challenging and innovative mobility market of mental wellbeing
- Hands-on start-up experience with Europe's leading player in this sector
- Opportunity to establish contacts and networks within the start-up space as well as media/wellbeing industry
- Dynamic and friendly working culture with a successful, highly motivated and supportive team with strong values (trust, serenity, compassion)
- We offer you various opportunities to develop yourself professionally as well as personally. We will align your internship to your interests and skills and ensure that you have a steep learning curve
- We make sure that you have an enjoyable working environment and fun at work!
- We require people with a fresh outlook on life and a positive attitude with a huge passion for building the excitement of Petit BamBou!
- You'll work with industry's best, thinking beyond traditional boundaries of the wellbeing industry

Your profile:

- Language: Fluent in english + either german or spanish or french
- Background: leading Business & communication schools
- Timing: 2-4 Months;

- Location: Luxembourg
- You are interested by personal development, wellbeing, psychology/ meditation/ sophrology...
- You have also a passion for video editing & writing
- Structured approach to problem-solving, able to work independently and creatively; excellent communication skills
- You have gained previous startup or online marketing experience in an internship/student job
- You are goal-oriented – once you start something you finish it
- Self-confident and positive, highly motivated
- Team player, willing to learn and develop

Interested?

- Start date: 1/4/17 to 1/7/16
- Paid traineeship
- Offices : coworking space, LuxFutureLab
- Possible trips to Paris or Germany

Contact: job@petitbambou.com